



COMMUNITY CALENDAR

All meetings take place in the Berthoud Town Hall, 328 Massachusetts Ave. View agendas and meeting minutes at www.berthoud.org/Town/documents.php.

JANUARY

- 1** HAPPY NEW YEAR!
Town offices closed
- 5** Election: Candidate Packets available for pickup at Town Hall
- 11** Historic Preservation Committee
5:30 p.m.
- 12** No Regular Trustee Meeting
- 14** Planning Commission
6:30 p.m.
- 18** MARTIN LUTHER KING, JR. DAY
Town offices closed
- 21** Municipal Court
9:00 - 11:00 a.m.
- 25** Tree Advisory Committee
6:00 p.m.
- 25** Election: Candidate Packets due to Town Hall by 5:00 p.m.
- 26** Regular Town Board Meeting
6:30 p.m.
- 28** Planning Commission
6:30 p.m.

FEBRUARY

- 8** Historic Preservation Committee
5:30 p.m.
- 9** Regular Town Board Meeting
6:30 p.m.

WELCOME 2016! BERTHOUD IS OPEN FOR BUSINESS!

You may not see it on Mountain Avenue or Hwy 56, but it's there. We're talking about the red carpet that is rolled out for new and expanding businesses in Berthoud. Situated in an extremely strategic location, our town is at the crossroads of innovation, higher education, access to developable land, and new residential neighborhoods. Walt Elish, Berthoud's Business Development Manager, assures that Berthoud is known far and wide for its high quality of life, excellent public schools, access to a highly educated workforce and tax incentives for small to large businesses.

Behind the scenes, Town staff works to retain and attract business by communicating and meeting with national site selectors, business executives, commercial brokers and local and state agencies to discuss Berthoud's business location advantages and programs for our business community. Whether it's a manufacturing business needing training for its new employees, or a national company seeking specific acreage and utilities for a public facility, year round, staff is working to find the right balance for the community's steady growth. If you know of a business that is interested in moving to Berthoud, please have them contact Walt Elish, welish@berthoud.org.

2015 BUSINESS DEVELOPMENT HIGHLIGHTS

Here's a snapshot look at how business development is accomplished in Berthoud:

RETENTION EFFORTS:

- Office hours at Home State Bank once per month – get up-to-the-minute business development news, or share your challenges and accomplishments with Walt
- On-going one-on-one meetings with businesses

EXPANSION EFFORTS:

- Hosted quarterly breakfasts with Berthoud's primary employers to discuss industry trends, community updates and company expansion plans

ATTRACTION EFFORTS:

- Love's Travel Stop development at the I-25 and SH 56 interchange, winner of Upstate Colorado's "Community of the Year for Economic Development Excellence Award"

- Fielded more than 70 business and site selector inquiries
- In conversation with nearly 60 businesses and developers
- Presentations to real estate professionals regarding Berthoud's attributes, opportunities and available properties

GENERAL ECONOMIC OUTREACH:

- Bi-monthly e-newsletter featuring local businesses, economic incentives, trainings and events
- Full color ads in numerous regional trade publications
- Three articles in regional economic development publications featuring business opportunities in Berthoud

Sign up for *Berthoud Insights* – the Business Development Newsletter

If you'd like regular updates on our local economy, sign up for the bi-monthly *Berthoud Insights*. Email Walt Elish to receive the e-newsletter: welish@berthoud.org.



SPURRING BUSINESS IN BERTHOUD WITH AN EXPANDED ENTERPRISE ZONE

Berthoud staff, working with the Larimer and Weld County Enterprise Zone (EZ) administrators, recently expanded the town's EZ boundary to include most of Berthoud. As a result, the vast majority of the Berthoud businesses are eligible for various tax benefits. The new boundary went into effect January 1, 2016. For more information, contact Walt Elish, welish@berthoud.org or 970.532.2643.



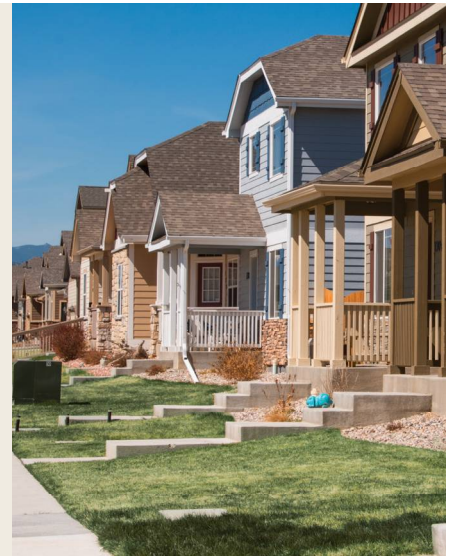
IT'S SNOW SEASON STAY SAFE ON SIDEWALKS AND STREETS

The Town of Berthoud is ready to keep our streets safe all winter long! As soon as that first flake falls, the Town's snow removal equipment is deployed. Our priority streets include the State Highways and arterials that are in school zones. In addition to plowing streets, our Parks & Recreation staff is out clearing trails, park access and public sidewalks near Town facilities. Residents and businesses can do their part in keeping our community safe during snowstorms by removing snow from sidewalks around their property within 24 hours of a storm. Please note that snow cannot be piled into the streets as this becomes a hazard for plows and drivers. Thank you for being a good neighbor!



FORESTRY UPDATE: PROTECTING THE TOWN'S ASH TREES

Due to the growing Emerald Ash Borer (EAB) infestation in Boulder County, communities along the Front Range, including Berthoud, are taking a closer look at how they manage Ash trees and how to prevent the spread of EAB. According to Berthoud's EAB response program, any dead, declining and/or hazardous Ash trees in our parks will be removed even before EAB is present in Berthoud. This will help with future tree removal and maintenance should EAB spread to our area. If trees are removed, the Town is committed to replanting or shadow planting new trees in the general vicinity of removed trees whenever possible. For more information about EAB, please visit eabcolorado.com.



TOWN OF BERTHOUD TRUSTEES

Mayor David Gregg
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Mayor Pro Tem Jan Dowker
jdowker@berthoud.org

Trustee Jennifer Baker
jbaker@berthoud.org

Trustee Chris Buckridge
cbuckridge@berthoud.org

Trustee Suzie White
swhite@berthoud.org

Trustee Paul Alaback
palaback@berthoud.org

Trustee Richard "Dick" Shepard
dshepard@berthoud.org

The Town Board meets on the second and fourth Tuesdays, at 6:30 p.m., in the Berthoud Town Hall, 328 Massachusetts Ave. The public is welcome to attend. Meeting agendas and minutes are available online: www.berthoud.org/Town/documents.php.



COMMUNITY STATS – NOVEMBER 2015

6
NEW HOMES

54
TOTAL PERMITS

VALUATION:
\$1,615,027

SALES TAX COLLECTED

NOV. 2015 \$190,491
NOV. 2014 \$145,409

YTD 2015 \$1,982,663

425 SAFETY CALLS

TRAFFIC STOPS..... **61**
CITIZEN ASSISTS..... **26**
ASSIST OTHER AGENCIES (FIRE/MEDICAL)..... **14**
ANIMAL CALLS..... **10**

QUESTIONS? COMMENTS?
SUGGESTIONS? COMPLIMENTS?

CONTACT US!
www.Berthoud.org



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