BUSINESS DEVELOPMENT DEPARTMENT SEEKS TO ENRICH BERTHOUD

Have you met Walt yet? He’s been traveling around town since September meeting residents and businesses and finding out from you what makes Berthoud tick. Walt Elish started as the Town’s Business Development Manager last fall; he is the former director of the Northern Colorado Economic Development Corporation with more than 20 years of experience helping small to mid-sized towns reach their fullest potential through smart economic development strategies.

Berthoud is on the cusp — it is situated between two strong university towns, has a thriving downtown district, a highly educated workforce, and business development policies and processes that make building in Berthoud a great investment. During this era of unprecedented growth and attention on the North Front Range, Berthoud is poised to strike while the iron is hot and help current businesses grow, and help new companies make their home here.

The Business Development Department is taking Berthoud to Denver area and nationwide commercial brokers, business executives, site location consultants and State officials. A proactive approach to development and business outreach helps attract promising opportunities and retain the businesses that are already here.

COLLABORATION BETWEEN DEPARTMENTS

Working with local and national businesses takes a team. In addition to Walt’s efforts, the Town’s Community Development and Public Works Departments help any potential or new project navigate the development review process so that it is seamless from start to finish. Successful developments bring an added tax base, employment opportunities and diversity of industries.

BENEFITS OF NEW BUSINESSES

Berthoud is a special place, and Walt is letting people know about it — especially investors and businesses that are searching for a new location to open up shop. Once a new business starts in Berthoud, the benefits start rolling in:

- Development fees help fund street improvements near a new business.
- Water fees help the Town purchase the most water for the best price for the new service.
- New residents and employees shop, eat and spend money in Berthoud — those sales tax collections come back to the Town to help fund recreation programs, snow removal, public safety officers, and infrastructure maintenance.

That all adds up to a strong quality of life that people seek. A town that has new businesses is a town that is able to provide for its citizens in more ways than before.

If you own a business in town, or are curious about how Berthoud helps businesses reach their goals, contact Walt to learn more: welish@berthoud.org, 970.532.2643.
PETS IN BERTHOUD
WHAT YOU NEED TO KNOW IF YOU HAVE PETS

Pets can be the best of friends and companions to people. They also can cause some messy problems. The next time you are out walking your dog, please remember to bring a waste bag with you. Let’s keep Berthoud clean!

Is your pooch or cat licensed? Per Berthoud’s Municipal code, every cat and dog, within Town limits, needs an annual license and current rabies vaccination. Complete a license at Town Hall, 328 Massachusetts Ave. during regular business hours. You can also download the form at http://berthoud.org/Town/pets.php.

LICENSE FEES:
Spayed or neutered: $10/year
Non spayed or neutered: $20/year
Senior citizens (62+): $0 (animals must be spayed or neutered)

TOWN OF BERTHOUD STAFFING UPDATES
SERVING CITIZENS EVERYDAY

Within the last year, the Town has seen a few staff positions change and turn over. Welcome to our newest staff members and congrats to those with new responsibilities!

Melissa Colucco - Accounting Tech
Barb Noeller - Admin Clerk/Receptionist
Cindy Leach - Senior Accountant
Walt Elish - Business Development Manager
Wesley Joy - Recreation Coordinator
Scott Klemm - Streets Superintendent
Sarah Chmielak - Planner
Heather Perkins - Water Operator
John Nyman - Water/Wastewater Operator

WATER QUALITY UPDATE

Did you know the Town of Berthoud gets their drinking water from Carter Lake? It’s naturally soft water (compared to hard water), and is susceptible to leaching lead or copper from home plumbing fixtures. Twice in 2014 eight homes in Berthoud had action levels of the metals in their water. Learn more about what you can do to reduce the risk of lead and copper in your drinking water, and what the Town is doing to help at the water treatment plant at www.berthoud.org.

COMMUNITY STATS (JANUARY)

10 NEW HOMES
46 TOTAL PERMITS
$2,427,187 VALUATION:

SALES & USE TAX COLLECTIONS:
2013: $1,471,688
2014: $1,511,036
JAN 2015: $163,680

QUESTIONS? COMMENTS?
SUGGESTIONS? COMPLIMENTS?

CONTACT US!
www.Berthoud.org