



**Garden
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FOR IMMEDIATE RELEASE

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Town of Berthoud Celebrates National Small Business Week by Giving Away 40 \$75 Gift Cards to Berthoud's Small Businesses.

Berthoud, Colorado (April 15, 2024): In celebration of National Small Business Week, the Town of Berthoud is proud to announce the return of its popular "Shop Local" program. From April 27 to May 5, consumers who spend \$10 or more at any Berthoud storefront business, restaurant, or service can participate in this exciting program. To participate, shoppers must write their name and phone number on the back of their receipts and drop them off in the drop box located outside of Town Hall or in the blue drop box at its front desk. On May 6th, 40 receipts will be drawn from those collected, and each winner will receive a \$75 gift card to a Berthoud business.

“The Shop Local program has been a great success, and we hope to keep building on that momentum this spring,” said Walt Elish, Berthoud’s Economic Development Manager. “Shopping locally not only supports our community's small businesses, but it also helps to create a stronger and more vibrant economy for all Berthoud residents.” The Town encourages everyone to participate in this exciting program and support our local businesses. By making local shopping a habit, you're not only supporting the businesses that make our town unique, but you're also investing in the future of our community.

For complete rules and more information on the Shop Local program, please visit Berthoud.org.