

RESOLUTION NO 2-09

A RESOLUTION OF THE BOARD OF TRUSTEES OF THE TOWN OF BERTHOUD, LARIMER AND WELD COUNTIES, CONFIRMING THE TOWN BOARD'S FORMAL SUPPORT FOR THE SW WELD ECONOMIC DEVELOPMENT INITIATIVE.

WHEREAS, economic development results in an overall improvement of the standard of living, and is an essential component of community success, and

WHEREAS, the practice of economic development is a highly competitive activity, with several thousand active economic development organizations across the country—resulting in the need for effective marketing and positioning, and

WHEREAS, jurisdictional boundaries are largely unimportant to companies considering expansion or relocation; resulting in a heightened importance being given to regional considerations—particularly in areas such as labor force, transportation, higher education and access to markets, and

WHEREAS, Colorado in general, and the Front Range in particular continue to be highly attractive locations for prospective employers, and

WHEREAS, it is increasingly important to present viable regional solutions in order to enhance area attractiveness and secure corporate locations, and

WHEREAS, the Southwest quadrant of Weld County, bounded generally by Highway 60 on the north, and by Highway 85 on the east, including the communities of Berthoud, Brighton, Dacono, Erie, Firestone, Fort Lupton, Frederick, Johnstown, Mead, Milliken and Platteville, has identified many tangible regional assets attractive to primary sector employers, and

WHEREAS, Upstate Colorado Economic Development, as the lead economic development corporation serving all of Weld County, has convened the communities within the aforementioned geographic boundaries for the purpose of structuring a collaborative economic development strategy for the retention and attraction of primary sector employers that focuses on that region, and has developed a mission, vision, goals, objectives and strategies associated with that effort,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF TRUSTEES OF THE TOWN OF BERTHOUD, LARIMER AND WELD COUNTIES, COLORADO THAT:

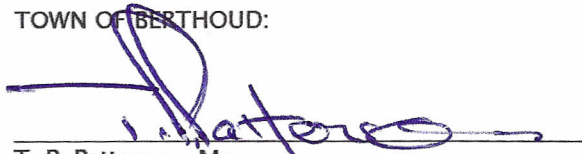
The Board of Trustees of the Town of Berthoud hereby endorsed the Southwest Weld Economic Development Initiative principle. Furthermore, we encourage the regional leadership in business, government, education and the nonprofit community to actively support the collaborative efforts of those associated with the Initiative, and to do all they can to assist with the Initiative's implementation, advancing the economic fortunes of our area.

This resolution was introduced, read and adopted by the Board of Trustees at the regular meeting on April 7, 2009 by a vote of 5 in favor and 0 opposed.

ATTEST:


Mary K. Cowdin, Town Clerk

TOWN OF BERTHOUD:


T. P. Patterson, Mayor