

Berthoud Board Update

May 2022 Report



Recreation Department in Review

School is OUT, and we are excited for our first summer month! Recreation was busy with planning, several programs/sports ending, and is gearing up for a fun-filled summer. Recreation hosted a successful Job Fair that captured some great staff; we hosted some fun tours for Berthoud Elementary, where the kids came in to check out the facility and see what we do. In addition, the Recreation Center hosted the first Wildfire Art Exhibit to show off the artwork the kids did through the Wildfire Art Center.

The operations staff has been busy preparing for the summer by hiring new staff, getting vendors and entertainment booked for the summer events. The two major events we have organized are the July 3rd fireworks festival and the summer sizzler concert series. Also, operations finalized a system to keep track of the child watch usage rates per month so that next year, the team has data to go off of when creating their schedules each month. Lastly, the operations team has noticed a slow decline in the amount of party room rentals they receive. To fix this situation, the team is creating a survey that will be automatically sent to customers after their rental. This will help the team understand if any repeating issues may have caused rentals to decline.

The marketing team has been focusing on the Berthoud Fall Activity guide along with updating their sports image library that will be used for marketing purposes. Also, the team is working with our contracted photographer to create a commercial that will be used to encourage people to apply for lifeguarding positions. Lastly, the team made a list of membership promotion ideas that can be used throughout the year when the department feels they need to increase/incentivize membership sales. For this quarter, the team identified that youth membership sales were meager, so the Recreation Center is running a summer student special where customers that bring in their student ID will receive a three-month membership for \$99.



Sports & Programs

Sports has been busy with several sports continuing through May and the team gearing up for Summer. Also, please welcome our new Sports/Program Coordinator, Conor Howard; his first day was May 23. Conor jumped right getting started on several summer programming.

Summer Registration Numbers

<u>Program</u>	<u>Total Participants</u>	<u>Revenue</u>	<u>Reg. Period</u>	<u>Program Runs</u>
Little Sluggers	27	\$1,943	4/1 – 5/24	6/7 – 6/30
T-Ball	101	\$7,012	4/1 – 5/9	5/23 – 7/22
8U Baseball	60	\$4,521	4/1 – 5/9	5/23 – 7/22
10U Baseball	62	\$5,356	4/1 – 5/9	5/23 – 7/22
12U Baseball	29	\$2,394	4/1 – 5/9	5/23 – 7/22
14U Baseball	28	\$3,673.75	4/1-5/2	5/9-7/22
Martial Arts – Session 1	16	\$1216	4/1 – 5/24	5/24 – 6/30
50+ Pickleball League	0		4/1 – 6/7	6/7 – 7/18
50+ Shuffleboard League	0		4/1 – 6/7	6/6 – 7/17
Men's 5 V 5 Outdoor	0		4/1 -5/12	5/19 – 7/14
Adult Softball	8 free agents			
CARA Track	32	\$3,520.50	4/1 – 5/24	6/7 – 7/20
CARA Tennis	48	\$5,861	4/1 – 5/24	6/6 – 7/20
Multi – Sport Camp	69	\$7,741	4/1 -	Varies
Summer Day Camp	44	\$4,330.75	4/1 -	Varies
Family Olympics	2 families	\$32	4/1 – 7/8	7/16
Tiny Hip-Hop Session 1	8	\$440	4/1 – 5/25	6/1 – 6/30
Inclusive Dance Session 1	0		4/1 – 5/25	6/1 – 6/30
Skatestart Lesson 1	17	\$960		
Recreation Program Total		\$49,001.00		

Fitness

Fitness is picking up again, and we are excited to see our class numbers growing! We have even had to hire additional personal trainers to accommodate the demand. We are also experiencing high numbers in some of our newer classes, such as TRX and Sunrise Strength.

Pers Train Sessions Purchased	45	\$1,915	Apr	Apr
Redeemed training sessions	119	-	During	Apr
Personal Buddy Training Sess.	-	-		

Paid Fitness classes still	Participants	Enrollments summer session 1		
Monday Soul Fusion	5	\$175	4/1 – 5/16	5/16– 6/24
Monday TRX	16	\$493.75	4/1 – 5/16	5/16– 6/24
Monday Stroller Shapers	5	\$175	4/1 – 5/16	5/16– 6/24
Tuesday Kickboxing	0	Cancelled	4/1 – 5/16	5/16– 6/24
Wednesday Stroller Shapers	6	\$192.50	4/1 – 5/16	5/16– 6/24
Wednesday Deep-Water Aerobics	5	175	4/1 – 5/16	5/16– 6/24
Friday Deep Water Aerobics	7	\$218.75	4/1 – 5/16	5/16– 6/24
Thursday Soul Fusion	6	\$183.75	4/1 – 5/16	5/16– 6/24
Sunrise Strength Friday	13	\$376.25	4/1 – 5/16	5/16– 6/24
Strength Cycle Friday	5	\$140	4/1 – 5/16	5/16– 6/24
Strength Cycle Wednesday	0	Cancelled		
Drop-In Attendance for month	16	\$194.50		
High School Strength Training	4	\$140.00	4/1 – 5/18	5/18-6/15
Fitness Total		\$4,379.00		



Aquatics

May started off with some significant staffing concerns. To the best of our abilities, the public saw minimal disruption in their ability to use the pool and its offerings. As the month went on, staff were hired, and by the end of May, two new experienced Head Guards were hired along with three slide attendants, two lifeguards, and a new experienced swim instructor. The lifeguard class has three new potential lifeguards, with all three of the slide attendants looking to become certified lifeguards in the first few weeks of June.

Aquatics training continued on May 15 with our monthly training for Head Guards, Swim Instructors, and Lifeguards. The training was once again a success. We saw 28 of the 30 staff members attend, only missing the two due to family emergencies. Staff trained in their job-specific areas came together to train as one team. This month's topics covered customer service/experience, consistency with rule enforcement, support of each other, basic water rescue skills, passive submerged rescue, child/infant CPR, and specific scenarios.

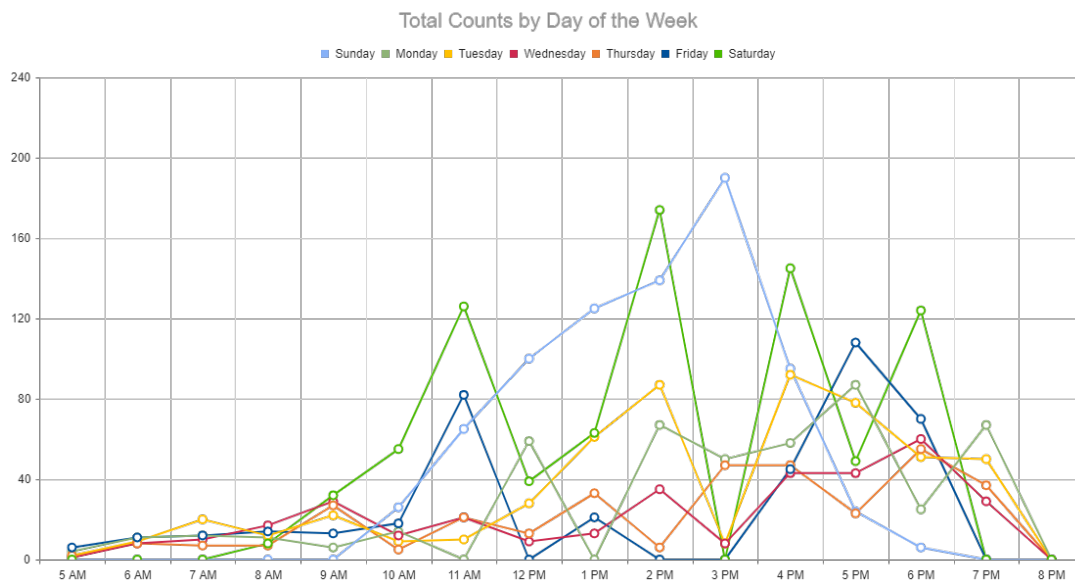
During this training, individual staff was pulled away to be interviewed on why they enjoy working with the Town of Berthoud and being a lifeguard. Video clips were also taken of the staff training. This will all be combined for a promotional video to help recruit lifeguard staff in the future.

The Aquatics team is making some adjustments to the swim lesson program to create a stronger program that will make it easier for the instructors to teach and a more enjoyable experience for the swimmers. These changes will be trained on with the staff through the summer and set into play with the fall sessions of swim lessons beginning in September. In addition, the fall brochure is being created, with final touches coming in the next few weeks.

Warranty issues in the pool area were addressed through May. A significant leak was found above the activity pool in three different spots. This was addressed and, as of the most recent rain, looks to be fixed other than the cosmetic portions. Other completed warranty work was a broken part for the filters in the pump room, some rusty bolts, broken shade, caulking of seams in the slides, and some door locks.

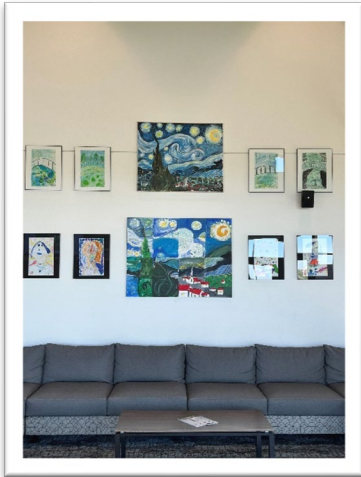
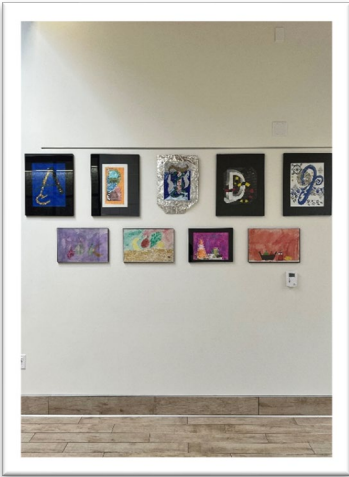
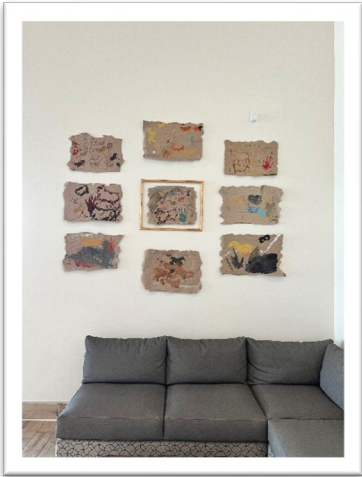
- Learn to Swim
 - Spring session II - Ended May 14, next session starts June 7.

Attendance Trends:



Maintenance:

On top of his regular scheduled cleaning and maintenance, our Maintenance Supervisor, Al Loera, was kind enough to work with Wildfire Art Center to hang several pieces of artwork that their students completed. There have also been a number of things at Town Hall that have captured Al's handy work like demo of the old dumbwaiter, replacing garbage disposals, and fixing kitchen sink and toilet seats. Al has also been gathering up some quotes on HVAC.



Parks, Forestry, Open Space and Public Works in Review

The Streets, Parks, Open Space, and Forestry staff are all focused on making Berthoud a safe and beautiful place to travel through, visit, and recreate as we approach the Summer months.





Storm Drain Maintenance

Street Department staff monitors and clears storm drains during heavy storms.

Updated Street Signage

Staff replaced signage on 8th between Welch and Spartan.



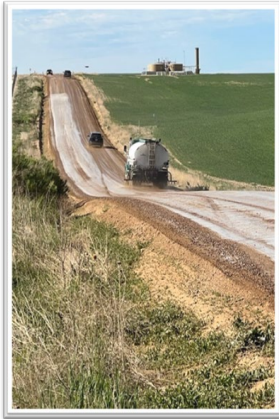
Pothole Patching

Staff continues to fill potholes throughout Town.

Downtown Parklet Install

Town Staff from multiple departments installed the parklets downtown.



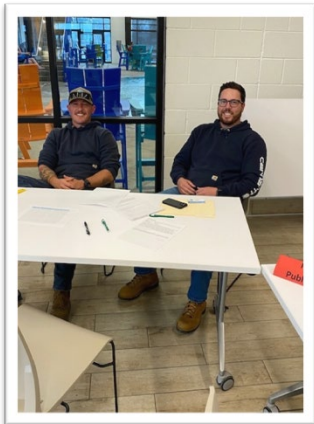


CR 7 Maintenance

The Streets Department coordinated the Town of Mead on grading and dust suppressant application.

Equipment Demo

Streets Staff tested a 100% electric street sweeper.



Job Fair Booth

Parks staff held a booth at the Recreation Center Job Fair.

Irrigation Repairs

Parks staff performs weekly audits and repairs on the Parks irrigation systems throughout the Town.





Roberts Lake Pavillion Install

Construction of the new pavilion began in May.

1st St Roundabout Progress

New plantings and irrigation upgrades took place throughout the month.



Nielsen Greenway

Open Space Staff mowed the greenway. A larger trash can was placed at the 8th St. trail entrance, which is a common place for excess trash and litter.

Mountain Ave. Flags & Banners

Staff worked with ALA Unit 67 to place American Flags along Mountain Ave.



Streets Department Concern Log and Stats

Citizen Concerns	Date	Follow-up
Citizen called about trees blocking line of sign of CR 42	5-2-22	It is still be discussed between Weld county, Johnstown, and Berthoud
Citizen called and asked when Clayton Pl. was being graded	5-3-22	It was on the list for grading this week.
Citizen called about their sidewalk being uneven	5-11-22	Resident was informed it was their responsibility and information about the sidewalk cost-share was provided
Citizen called about sidewalk sinking	5-18-22	Resident was informed it was their responsibility and information about the sidewalk cost-share was provided

Sign/Post replacement

1-35mph sign and post
4 -Welch signs
20-S. 8 th street signs
2-Munscon CT signs
4-Columbine Cir signs
2-Spartan Ave signs
2-Evening Breeze Dr. signs
2-Hummingbird pl signs
4-Gentlewind way signs

Training in May

Eric Spangle- Road Grader training
Public Works Crew- Chainsaw safety

Potholes repaired for the month of May

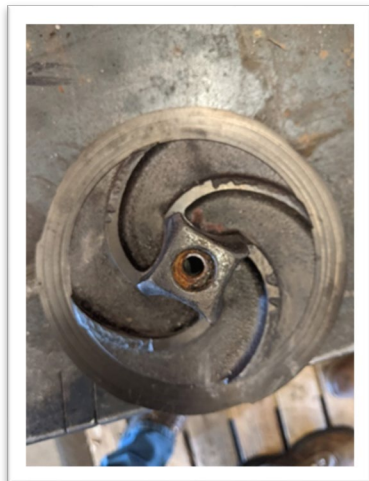
Number of Potholes	Bags of cold patch used
30	45

Water Department in Review



Number 1:

After their tour in April, Sue Arnott and The Berthoud Weekly Surveyor printed a nice article showcasing our water treatment plant, its operation, and our staff. Check it out here: [Berthoud Surveyor](#)



Number 2:

The River Glen Lift Station experienced a catastrophic malfunction due to things being washed down drains that should not be washed down drains. As a result, both pumps are damaged beyond repair and must be replaced. (The station has been running on a backup system since the event.) The first image below shows our impeller. The raised blades have been ground down and completely shaved off at the edges by whatever made its way into our system. Image #2 is a similar-style, new impeller for comparison. Once again, if it's not one of the Three Ps: Pee, Poo, or Toilet Paper, don't let it go into the sewers. Tell your friends.



Number 3:

The water treatment plant has seen an increase in more potable water being used throughout town for this time of year. With the predicted warm summer, the staff will keep a close eye on amounts being used and will make adjustments in water supply while continuing to promote water conservation practices.

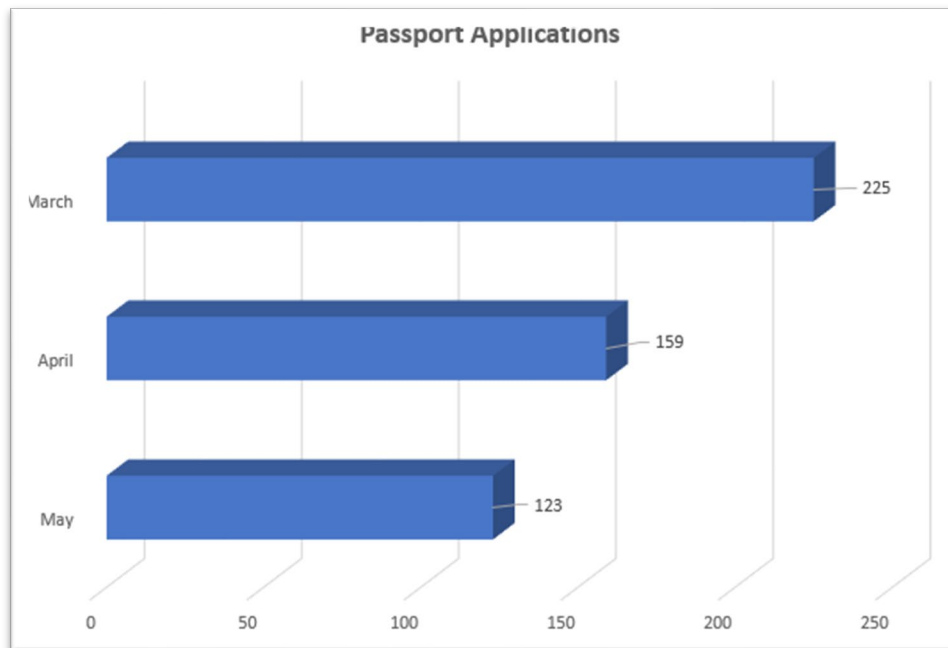
Administration in Review



Neighborhood Services

The busiest season for Neighborhood Services is typically the spring and summer seasons, when vegetation is actively growing. For example, neighborhood Services addressed 98 concerns in May, 77 of which were related to weeds or overgrowth of vegetation.

Additionally, enforcement of low-hanging branches and dead trees per the code has been ongoing. Removal of low-hanging branches and dead trees helps ensure that neighborhoods are maintained safely and attractively.



Passport Acceptance

Passport acceptance application volumes remain slightly above pre-pandemic levels. However, application numbers have continued to fall back as the summer season approaches. Typically spring and fall are the busiest times for passport applicants.

This service provides a convenient one-stop service location for the community. In addition, as many acceptance agencies in larger cities become booked for many weeks out, this service brings new visitors to Town.

Business Development in Review

Town staff met with Mike Schroetlin and his team about the design for the Old Town Hall Redevelopment that was presented to the Town Board in June.







Building and Planning in Review

- Town staff has begun working with the consultant Studio Terra and Sopher Sparr Work on the new landscape guidelines.
- Staff toured the 1st Street Corridor with BHA, Sopher Sparr, and FHU to begin initial base studies of the area for the upcoming 1st Street Corridor Plan.
- The two new Planning Commission members received training and attended the first session.
- The Planning department staff are working closely with the Water department staff on enhancing GIS mapping in the Town.
- Overall permit numbers have declined by 25%.