

CHAPTER 30-13 SIGN REGULATIONS

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30-13-100 GENERALLY

30-13-101 SIGNS PERMITTED

Signs shall be permitted in the various districts as accessory uses in accordance with the regulations contained in this section.

30-13-102 PROHIBITED SIGNS

Rooftop signs and all other signs which project above the fascia wall, off-premise signs, portable signs, revolving and rotating signs, strings of light bulbs not permanently mounted on a rigid background used in connection with commercial premises for commercial purposes other than traditional holiday decorations, posters and wind-driven signs (except banners and pennants) shall be prohibited in all districts.

30-13-103 NONCONFORMING SIGNS

A. All portable signs, strings of light bulbs not permanently mounted on a rigid background and used in connection with commercial premises for commercial purposes other than traditional holiday decorations, posters, wind-driven signs (except

banners and pennants) and signs which were illegal under the sign provisions of the zoning ordinance prior to the adoption of this code shall be removed immediately upon the final adoption of this code.

B. All other existing nonconforming signs located on property annexed to the Town shall be removed or made to conform to the provisions of this Code no later than two (2) years after the effective date of such annexation. Any nonconforming sign which has been damaged by fire, wind or other cause in excess of fifty (50) percent of its original cost shall not be restored except in conformance with the provisions of this Code. This subsection shall not apply to off premise signs which are within the ambit of the just compensation provisions of the Federal Highway Beautification Act and the Colorado Outdoor Advertising Act.

30-13-200 ADMINISTRATION

30-13-201 PERMIT REQUIRED

- A. The erection, remodeling or removal of any sign shall require a permit from the Building Official, except that no permit shall be required for the erection, remodeling or removal of any sign regulated by Section 30-13-301 A. (1), (3), and (7).
- B. All sign permit applications shall be accompanied by detailed drawings indicating the dimensions, location and engineering of the particular sign and plat plans when applicable.

30-13-300 REGULATIONS

30-13-301 LIMITATIONS FOR RESIDENTIAL DISTRICTS AND USES.

- A. Signs in the R1, R2, R3, and R4 Districts or for any residential use subject to being shown on a Planned Unit Development plan defined, processed and approved in accordance with this Code may include and shall be limited to the following:
1. One (1) identification sign per single-family or two-family dwelling, provided such sign does not exceed two (2) square feet in area per face;
 2. One (1) identification sign per multifamily dwelling, provided such sign does not exceed ten (10) square feet in area per face and has only indirect illumination;

3. One (1) *for sale* or *for rent* sign per lot, provided such sign does not exceed six (6) square feet in area per face and is unlighted;
 4. Identification signs during the construction of a development, provided that the placement and use of all such signs shall be subject to the following limitations:
 - a. The maximum size for identification signs shall be thirty (30) square feet in area per face;
 - b. All such signs shall be located within the development and must be located along roads adjacent to the development and subject to the following limitations:
 1. No more than one (1) such sign shall be permitted on any single boundary of the development;
 2. Such signs must be at least one thousand (1,000) feet apart if they are not located at the same intersection.
 - c. Identification signs must be removed when the development sales office closes.
 5. One (1) identification sign per public or semipublic use, provided such sign does not exceed thirty-five (35) square feet in area per face and has only indirect illumination;
 6. One (1) identification sign per entrance to the property identifying a subdivision or housing project, provided such sign does not exceed twenty (20) square feet in area per face and has only indirect illumination;
 7. A maximum 6 of election signs provided each such sign does not exceed six (6) square feet in area per face and is unlighted;
 8. One (1) identification sign per child-care center, provided such sign does not exceed ten (10) square feet in area per face and is unlighted.
1. Signs permitted in the Residential Districts, as described in 30-13-301;
 2. One (1) identification sign per principal use, other than a residential use, provided such sign does not exceed forty (40) square feet in area per face.
 3. Any number of election signs, provided each such sign does not exceed ten (10) square feet in area per face.
 4. One (1) *for sale* or *for rent* sign per lot, provided such sign does not exceed thirty two (32) square feet in area per face.
 5. Flush wall signs, projecting wall signs, window signs, freestanding signs and ground signs, provided that the placement and use of all such signs shall be governed by and shall be within the following limitations:
 - a. For the first two hundred (200) feet in building frontage length, the maximum sign area permitted shall be equal to two (2) square feet of sign area for each linear foot of building frontage length;
 - b. For that portion of a building frontage which exceeds two hundred (200) feet in length, the maximum sign area permitted shall be equal to one (1) square foot of sign area for each linear foot of building frontage length over such two hundred (200) feet. The sign area permitted hereunder shall be in addition to the sign area permitted under (5)a. above;
 - c. Subject to the other restrictions set forth in this Code, the maximum sign area permitted for any property without a building shall be one (1) square foot of sign area for each linear foot of lot frontage.
 6. For the purpose of this Section, the sign allowance shall be calculated on the basis of the length of the one (1) building frontage which is most nearly parallel to the street it faces. If a building does not have frontage on a dedicated public street, the owner of the building may designate the one (1) building frontage which shall be used for the purpose of calculating the sign allowance. If the only building frontage which fronts on a dedicated street is a wall containing no signs, the property owner may designate another building frontage on the building on the basis of which the total sign allowance shall be calculated, provided that no more than twenty-five (25) percent of the total sign allowance permitted under this Code may be placed on frontage other than the building fascia

30-13-302 LIMITATIONS IN COMMERCIAL AND INDUSTRIAL DISTRICTS

Signs in the C1, C2, M1 and M2 Districts or any business, commercial and industrial use subject to being shown on a Planned Unit Development plan as defined, processed and approved in accordance with this Code may include and shall be limited to the following:

which was the basis for the sign allowance calculation.

30-13-303 MEASUREMENT OF SIGNS

- A. The total surface area of all sign faces of freestanding signs, ground signs and projecting wall signs shall be counted and considered a part of the maximum total surface area allowance. The area of all signs except ground signs with backing or a background that is part of the overall sign display shall be measured by determining the sum of the area of each square, rectangle, triangle, portion of a circle or any combination which creates the smallest single continuous perimeter enclosing the extreme limits of the display surface or face of the sign, including all frames and backing.
- B. The area of all signs except ground signs without backing or background that is part of the overall sign display shall be measured by determining the sum of the area of each square, rectangle, triangle, portion of a circle or any combination which creates the smallest single continuous perimeter enclosing the extreme limits of each word, written representation including any series of letters, logo or figure of similar character.
- C. The area of all ground signs shall be measured by determining the sum of the area of such square, rectangle, triangle, portion of a circle or any combination which creates the smallest single continuous perimeter enclosing the extreme limits of the sign face, and that portion of the sign structure which exceeds one and one-half (1 1/2) times the area of the sign face.

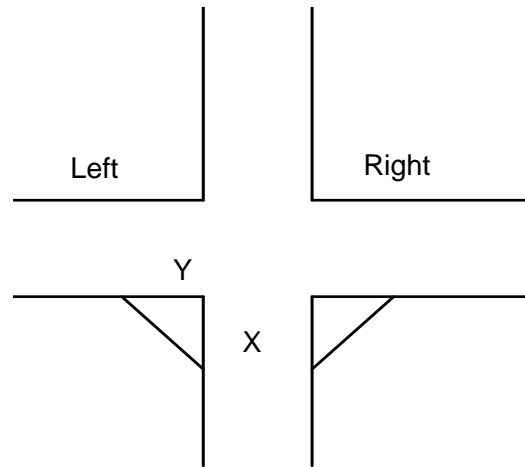
30-13-304 FREESTANDING AND GROUND SIGN REQUIREMENTS

- A. Ground signs which exceed forty-two (42) inches in height, and freestanding signs which do not maintain free air space between a height of forty-two (42) inches and seventy-two (72) inches above the adjacent street elevation, shall be set back from the right-of-way line a distance as established in the sight distance triangle table contained in this subsection. A freestanding sign shall not be construed to have free air space if such sign has a base, the width of which exceeds fifty (50) percent of the width of its face or three (3) feet, whichever is smaller. In addition, freestanding signs shall not be located closer to the right-of-way line than allowed in subparagraph C of this section.

Sight Distance Triangle Requirements

Street type	Y Distances (feet)	X Distances (feet)	Safe sight distances
Arterial	Right 135 Left 270	15	500 ft.
Collector	Right 120 Left 220	15	400 ft.
Local	Right 100 Left 150	15	300 ft.

Note: All "X" distances shall be fifteen (15) feet measured perpendicular from the projected flowline of the intersecting street. These distances are typical sight distance triangles to be used under normal conditions and may be modified in order to protect the public safety and welfare in the event that exceptional site conditions necessitate such modification.



- B. When electrical service is provided to freestanding signs or ground signs, all such electrical service shall be underground.
- C. Freestanding signs shall comply with the following requirements with respect to size, height and location:

- I. Freestanding signs shall be for identification of a business or products sold on the premises only.

Distance from street right-of-way line (feet)	Maximum height above grade (feet)	Maximum size allowed per side (sq. feet)
0	10	20
5	12	30
10	14	40
15	16	50
20	18	60
25 or more	20	60

Requirements for Freestanding Signs

- D. No freestanding or ground sign shall be built within fifteen (15) feet of any interior side lot line.
- E. Single-faced freestanding and ground signs shall be set back from the street right-of-way line according to the provisions of this Section. When any such sign is placed on property that has only one (1) street frontage, the required setback shall be measured from the street right-of-way line to which the sign face is most nearly parallel. When any such sign is placed on property located at the intersection of two (2) dedicated public streets, the required setback shall be measured from the street right-of-way line at the street to which the sign face is most nearly perpendicular.
- F. Double-faced freestanding and ground signs shall be set back from the street right-of-way line according to the provisions of this Section. Any such setback shall be measured from the street right-of-way line at the street to which the sign faces are most nearly perpendicular.
- G. When any freestanding or ground sign is placed at a forty-five-degree angle on property located at the intersection of two (2) dedicated public streets, the required setback may be measured from either of the street right-of-way lines involved.
- H. No more than one (1) freestanding or ground sign per street frontage shall be permitted for any property; excepting, however, election signs and *for sale* and *for rent* signs authorized by this Code. No freestanding or ground sign shall contain more than three (3) cabinets or modules.

30-13-305 PROJECTING SIGNS

- A. Signs projecting over private property shall not project more than six (6) feet from the face of the building nor beyond the minimum required building setback for the district in which located. Such signs shall not exceed ten (10) square feet per face.
- B. No sign may project over a public right-of-way in any district, except that signs eight (8) feet or more above grade may project up to forty eight (48) inches from the face of the building if the total area for such signs is the lesser of one (1) square foot of sign for each linear foot of building frontage upon which such sign is displayed or twelve (12) square feet per face. In addition, flush wall signs at least eight (8) feet above ground level may extend up to twelve (12) inches beyond the building fascia at the base of the sign.

30-13-306 CANOPY SIGNS

No canopy sign shall project above the top of the canopy upon which it is mounted. No canopy sign shall project from the face of a canopy. Under canopy signs which are perpendicular to the face of the building shall be deemed to be projecting wall signs. Under-canopy signs which are parallel to the face of the building shall be a minimum of eight (8) feet above grade and shall be deemed to be flush wall signs.

30-13-307 AWNING SIGNS

No awning sign shall project above the top of the awning on which it is mounted. No awning sign shall project from the face of an awning. Awnings on which awning signs are mounted may extend over a public right-of-way no more than seven (7) feet from the face of a supporting building. Awnings on which awning signs are mounted shall be at least eight (8) feet above any public right-of-way, except that any valance attached to an awning may be no less than seven (7) feet above a public right-of-way.

30-13-308 ELECTION SIGNS

- A. No election sign shall be allowed on a lot prior to sixty (60) days before an election day. All election signs shall be removed within five (5) days after the election day.

The following specific activities listed on the banner or pennant are permitted without further review by the Board of Trustees or staff:

30-13-309 ELECTRICAL SIGNS

- A. Flashing, moving, blinking, chasing or other animation effects are prohibited on all signs, except time and temperature signs.
- B. Illuminated signs shall avoid the concentration of illumination. The intensity of the light source shall not produce glare, the effect of which constitutes a traffic hazard or is otherwise detrimental to the public health, safety or welfare.
- C. Every electric sign shall have affixed thereon an approved Underwriters' Laboratories label, and all wiring connected to such sign shall comply with all provisions of the Town Code relating to electrical installations.

30-13-310 BANNERS AND PENNANTS

Banners and pennants over or across municipal streets are permitted only if they comply with this ordinance and the regulations established in accordance with the following provisions to ensure the health and safety of the Town's citizens.

If an application for a banner or pennant is denied by the Town's staff, the applicant may appeal the decision to the Town Administrator and if not satisfactorily resolved then the applicant may appeal to the Board of Trustees. All appeals must be submitted to the Town Clerk within seven days of the date the application is rejected.

Banners or pennants may only be displayed to promote community events. A community event would be characteristically sponsored by an organization that is primarily dedicated to philanthropic or educational activities. The community event would typically be for a social and/or recreational activity with participation predictably being by a broad cross section of the community as opposed to participation being predominately limited to a special group.

A reasonable amount of the surface of the banner or pennant, up to thirty percent (30%) of the area, may be occupied by printing or by letters, numbers or logos for sponsors of the banner or pennant. The banner or pennant shall not include any advertising of specific products or services but only the identification of a business or individual sponsor.

Berthoud Day (Berthoud Area Chamber of Commerce)

- Berthoud Fall Festival (Berthoud Area Chamber of Commerce)
- Holidays in Berthoud (Berthoud Area Chamber of Commerce)
- Berthoud 5K Run for Habitat (Berthoud Habitat for Humanity)
- Celebration of the Arts (BAHA)
- Berthoud Farm Project (Little Thompson Valley Pioneer Museum)
- Berthoud Farmers Market (Berthoud Main Street Program)
- Berthoud Outdoor Quilt Show (Berthoud Outdoor Quilt Show & Mt. Prairie Quits)
- Wildfire Outdoor Summer Film Festival (Wildfire Community Arts Center)
- Celebration of Life Golf Tournament (Pickert's)
- Berthoud Historic Home Tour (Berthoud Historical Society)
- Berthoud Arts & Craft Festival (Berthoud Arts & Craft Festival)
- Wildfire Community Street Dance (Wildfire Community Arts Center)

30-13-311 STRUCTURAL REQUIREMENTS

- A. All signs shall be maintained in good structural condition at all times. All signs shall be kept neatly painted including all metal parts and supports that are not galvanized or of rust-resistant metals. The Building Official shall inspect and shall have authority to order the painting, repair, alteration or removal of a sign which constitutes a hazard to safety, health or public welfare by reason of inadequate maintenance, dilapidation or obsolescence.
- B. Signs shall be engineered to withstand a wind load of thirty (30) pounds per square foot, excepting, however, election signs and *for sale* and *for rent* signs authorized by this Code.

30-13-312 VEHICLE-MOUNTED SIGNS

- A. All vehicle mounted signs shall be permanently affixed, painted, magnetically applied or otherwise mounted upon a vehicle and shall not project more than eighteen (18) inches above the surface to which they are attached; and any sign which is mounted upon the roof, hood or trunk of a vehicle and which projects above such surface upon which

it is mounted shall not exceed two (2) square feet in area per face.

- B. No sign shall be placed or erected in the bed of a truck or on the deck of a trailer or a truck.
- C. The primary purpose of any vehicle upon which a vehicle-mounted sign is affixed must be to serve a useful function in the transportation or conveyance of persons or commodities from one place to another, including transportation to and from work and such intermittent delays and stops as are customary in the routine conduct of the business or activity for which the transportation or conveyance occurs.
- D. No vehicle upon which a vehicle-mounted sign is affixed may be parked on any lot for the primary purpose of directing or attracting the attention of the public to a building, institution, product, organization, event or location offered or existing elsewhere than upon the same lot where such vehicle is parked.
- E. Vehicle-mounted signs used in connection with a special event are exempted from the requirements of this Section during the term of the special event only. Upon the conclusion of the special event, such signs must either be dismantled, moved to a location where the sign is not visible from public rights-of-way or made to comply with the provisions of this Section. For the purposes of this subsection, the term "special event" shall mean a parade, circus, fair, carnival, festival or other similar event that is intended to or likely to attract substantial numbers of persons and is different in character from the customary or usual activities generally associated with the property upon which the special event is to occur.
- F. This Section shall not apply to signs that are being transported for installation.