

# BERTHOUD BUSINESS NEWS

YOU CAN USE



## New Program Offers Assistance to Small Manufacturers

Small Manufacturer's Advantage (SMA) is a partnership program providing integrated support to manufacturers, with less than 20 employees, across Colorado by leveraging the coordination of key strategic organizations. The result is a unique and powerful synthesis of expertise and resources designed to help Colorado manufacturers succeed. This expertise could be in business finance, marketing, operational excellence, growth services, export assistance, and beyond. Contact Sumer Sorensen-Bain, Chief of Programs and Operations for Manufacturer's Edge, at [ssorensen@manufacturersedge.com](mailto:ssorensen@manufacturersedge.com).

[More Info](#)



## EWI Colorado Grand Opening: November 9

EWI is coming to The Center for Innovation and Technology in Loveland! As the leading engineering and technology organization in North America, EWI is dedicated to developing, testing, and implementing advanced manufacturing technologies for industry, and they are about to be our neighbor.

**EWI**  
COLORADO

EWI Colorado offers best-in-class capabilities to help manufacturers compete and succeed globally through advanced technology application. As part of EWI's national network of innovation centers, EWI's new Loveland facility provides regional companies with direct access to all of EWI's resources - cutting-edge technology, fully equipped labs, and engineering expertise.

EWI Colorado's grand opening will be held **Wednesday, November 9 from 5:00 to 8:00 p.m.** at The Center, 815 14th Street SW, Loveland. For more information about EWI and their new Loveland facility, contact Marcie Erion, Business Development Specialist, EWI Colorado, 970.573.1675, [merion@ewi.org](mailto:merion@ewi.org).

Register



Featured Company:

## Madd Castings

Madd Castings has been operating in Berthoud since 1998 when it was operated by Robert, aka "Moose" Gugelman and his wife, Denise. The business has remained in the family and is now run by their son Chris. Madd Castings is a cast only foundry that casts shells using the lost wax process. Castings are done in bronze, aluminum and stainless steel. The foundry is capable of doing small table top pieces to monuments and everything in between. The foundry has grown substantially over the years from the original six employees to twelve employees today. The customer base is nationwide from Hawaii to New York.

### **Madd Castings**

110 Turner Avenue | Berthoud, CO 80513 | 970.532.4201

Visit their Website



## Did You Know?

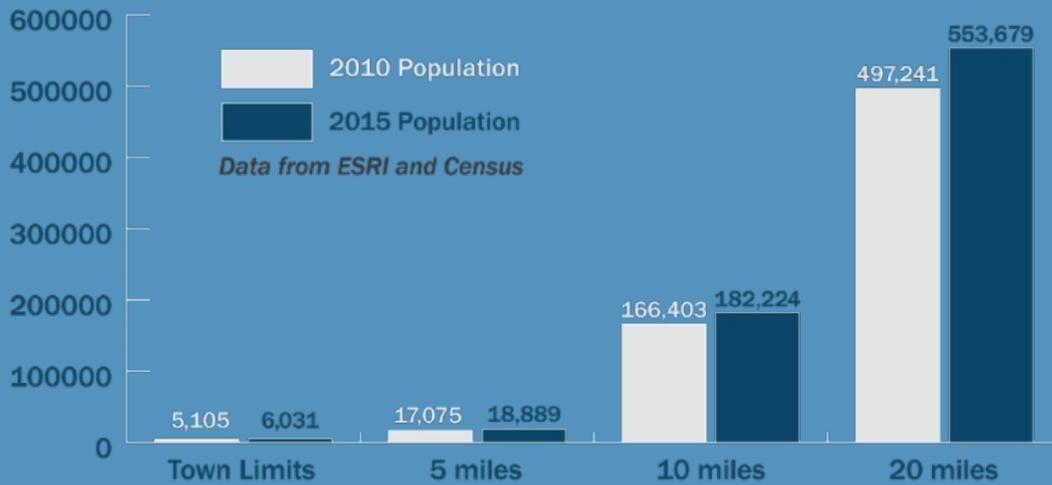
Berthoud's fire insurance rating is a Class 2, which could possibly mean lower insurance premiums for your company. Check with your insurance company to determine if you qualify for a reduced premium.

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The Colorado SBDC Network offers free online training videos to help you start and grow your business. The videos range in topics from starting a business to managing your finances to the foundations of marketing. [Click here for more details.](#)



## Area Population



## Welcome to Berthoud

Ursa Major Technologies  
Re-Bath of Northern Colorado  
Clutch Automotive  
 Accent Finishes

Town of Berthoud | Walt Elish, Business Development Manager | 970.532.2643  
 328 Massachusetts Ave., P.O. Box 1229, Berthoud, CO 80513  
[www.berthoud.org](http://www.berthoud.org) | [welish@berthoud.org](mailto:welish@berthoud.org)

